

# WeRPN Strategic Plan 2020-2024



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## **Mission & Vision**

## Break the walls down. Build the person up. Bring people together.

To support improved health outcomes and deliver the best possible care to patients, residents and clients.

### **Values**

- Proud Professionals
- Leading the Way Together
- Giving RPNs a voice
- Focused on the Greater Good

## **WeRPN's Drivers of Impact**

- Advancing Expertise
- Innovative Growth
- Driving Evidence
- Advocacy and Influence



## **Advancing Expertise**

We recognize the important role that RPNs play in our health system. To continue to raise their profile and enhance their impact, we will:

- Drive the creation of innovative roles for RPNs; and
- Develop resources and education that supports the optimization and utilization of RPNs across the health system.

As knowledge based professionals, we will work to ensure that RPNs continue to have access to leading edge educational opportunities by:

- Creating new and relevant resources and education to support an RPN's evolving practice and expertise;
- Identifying and supporting the creation of new competencies to address emerging needs across the health system; and
- Supporting increased access to continuing education and skills development.

### **Innovative Growth**

Always thinking about what's ahead, we will intentionally incorporate innovative ideas and ways of operating to be a cutting-edge, future-focused association. We will keep our association growing by expanding our membership and identifying and implementing new revenue streams to enhance our impact on behalf of RPNs.

## **Driving Evidence**

While we've seen progress in recent year, we want to see a more robust body of evidence about the role of the RPN. To support the creation of a broader body of knowledge we will:

- Lead the development of research that demonstrates the impact of RPNs on the health system;
- Influence the broader research and nursing community to encourage better representation of RPNs in research, and
- Disseminate RPN related research more broadly with members and the health community.

#### **Advocacy & Influence**

As the collective voice for Ontario's RPNs, we will continue to advocate for our members and push forward meaningful health and nursing policy change by:

- Nurturing strategic partnerships with key organizations in order to expand our impact and influence; and
- Strengthening our relationships with elected officials and other decision-makers.

We will also focus on building greater awareness of the impact of WeRPN's advocacy work.



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